Snapchat

*(The fastest way to share a moment)*

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Introduction to ICT

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Snapchat

*The fastest way to share a moment*

# Name:

Snapchat

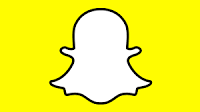


Figure 1 Logo of Snapchat

# Purpose:

Snapchat is social app that we used to talk with friends creating stories and many more just at one click. Using this app, we can talk with our friends by messaging and we can explore the World by other means. for Example: We can search the web for latest news and we can see what is trending in the global world and many more.

# Reason to use this App:

The reason behind I am using Snapchat because it gives me exposure to the World and help me interacting with my friends and family. Although, I use it very often and its impact on my life is positive.

## Camera filters

It has multiple interesting filters.

## Streak Feature

Streak Feature is really Addictive.

## Trending

It let us know what is trending in the world

# Software Uninstall?

If Snapchat is uninstalled from my mobile, it would have a great impact on my life because I use it frequently and it is the best app among all of my frequently used Apps.

## Away from Friends Circle

If I’m not using snapchat, I will feel isolated.

## Boring life

Without Snapchat my life is boring. I use it a lot.

# Size and running requirements of that application software?

The size of Snapchat is almost 40mb and you just need to have an Android device or an IOS device to install it and then you can use it.

# Rating and Justification?

I will rate this application 4/5. This application is perfect in all ways but still there are many areas that need improvements. By the way, here are some major defects that I think this app is impacting human’s life negatively.

## Wastage of Time

Although, it provides us many features but it is so addictive that we often forget about time. SO, it’s a wastage of time due to addiction.

## Internet Dependent

It is dependent on internet; We can’t use camera filters without internet. This is a major drawback of this application in my point of view.

## Slow

It’s a bit slow sometimes and create so much junk in it that makes my mobile logy and slow.

# Comparison with Instagram

|  |  |  |
| --- | --- | --- |
| Features | Snap Chat | Instagram |
| Privacy | Safe Inbox (Auto Del) | Less Secure |
| Camera | More Filter Updates | Less updates |
| Battery Consumption | Less | More |

Table 1 Comparison of Snapchat with Instagram